



# Financial and Operational Trends

INCOME STATEMENTS, CASH FLOWS, SEGMENT RESULTS, REVENUE DETAILS AND OPERATING VOLUMES





#### **Consolidated Statements of Income**

#### AT&T Inc.

Dollars in millions except per share amounts

Unaudited	3/31/17	6/3	30/17	9/30/	17	12/31/17	2017	3	3/31/18	6/30/18	9/3	0/18	12/31/18	2018	. 3	3/31/19	6	6/30/19	9/3	0/19
Operating Revenues	\$ 39,365	\$	39,837	\$ 39	9,668	\$ 41,676	\$ 160,546	\$	38,038	\$ 38,986	\$ 4	45,739	\$ 47,993	\$ 170,756	\$	44,827	\$	44,957	\$ 4	4,588
Operating Expenses																				
Cost of revenues																				
Equipment	3,848		4,138	4	1,191	6,532	18,709		4,848	4,377		4,828	5,733	19,786		4,502		4,061		4,484
Broadcast, programming and operations	4,974		4,898	5	5,284	6,003	21,159		5,166	5,449		7,227	8,885	26,727		7,652		7,730		7,066
Other cost of revenues	9,288		9,569	9	9,694	9,391	37,942		7,932	7,632		8,651	8,691	32,906		8,585		8,721		8,604
Selling, general and administrative	8,772		8,559	8	3,650	9,484	35,465		7,897	8,684		9,598	10,586	36,765		9,649		9,844		9,584
Asset abandonments and impairments	-		-		-	2,914	2,914		-	-		-	46	46		-		-		-
Depreciation and amortization	6,127		6,147	6	6,042	6,071	24,387		5,994	6,378		8,166	7,892	28,430		7,206		7,101		6,949
Total Operating Expenses	33,009		33,311	33	3,861	40,395	140,576		31,837	32,520	;	38,470	41,833	144,660		37,594		37,457	3	6,687
Operating Income	6,356		6,526	5	5,807	1,281	19,970		6,201	6,466		7,269	6,160	26,096		7,233		7,500		7,901
Interest Expense	1,293		1,395	1	1,686	1,926	6,300		1,771	2,023		2,051	2,112	7,957		2,141		2,149		2,083
Equity in Net Income (Loss) of Affiliates	(173)		14		11	20	(128)		9	(16)		(64)	23	(48)		(7)		40		3
Other Income (Expense) - Net	488		925		842	(658)	1,597		1,702	2,353		1,053	1,674	6,782		286		(318)		(935)
Income (Loss) Before Income Taxes	5,378		6,070	4	1,974	(1,283)	15,139		6,141	6,780		6,207	5,745	24,873		5,371		5,073		4,886
Income Tax Expense (Benefit)	1,804		2,056	1	1,851	(20,419)	(14,708)		1,382	1,532		1,391	615	4,920		1,023		1,099		937
Net Income	3,574		4,014	3	3,123	19,136	29,847		4,759	5,248		4,816	5,130	19,953		4,348		3,974		3,949
Less: Net Income Attributable to Noncontrolling Interest	(105)		(99)		(94)	(99)	(397)		(97)	(116)		(98)	(272)	(583)		(252)		(261)		(249)
Net Income Attributable to AT&T	\$ 3,469	\$	3,915	\$ 3	3,029	\$ 19,037	\$ 29,450	\$	4,662	\$ 5,132	\$	4,718	\$ 4,858	\$ 19,370	\$	4,096	\$	3,713	\$	3,700
Diluted Earnings Per Share Attributable to AT&T	\$ 0.56	\$	0.63	\$	0.49	\$ 3.08	\$ 4.76	\$	0.75	\$ 0.81	\$	0.65	\$ 0.66	\$ 2.85	\$	0.56	\$	0.51	\$	0.50
Adjusted Diluted Earnings Per Share Attributable to AT&T	\$ 0.74	\$	0.79	\$	0.74	\$ 0.78	\$ 3.05	\$	0.85	\$ 0.91	\$	0.90	\$ 0.86	\$ 3.52	\$	0.86	\$	0.89	\$	0.94
EBITDA <sup>1</sup>	\$ 12,483	\$	12,673	\$ 11	1,849	7,352	\$ 44,357	\$	12,195	12,844	\$	15,435	\$ 14,052	\$ 54,526	\$	14,439	\$	14,601	\$ 1	4,850
Adjusted EBITDA <sup>1</sup>	\$ 12,572	\$	13,049	\$ 12	2,398	11,259	\$ 49,278	\$	12,442	13,316	\$	15,872	\$ 15,029	\$ 56,659	\$	14,802	\$	15,041	\$ 1	5,079
Adjusted EBITDA Margin <sup>1</sup>	31.9%		32.8%	3	31.2%	26.9%	30.6%		32.7%	34.2%		34.7%	31.3%	33.2%		33.0%		33.4%		33.8%
Pro Forma Operating Revenues <sup>2</sup>	\$ 46,333	\$	46,401	\$ 46	5,501	49,534	\$ 188,769	\$	45,222	\$ 44,697	\$ 4	45,739	\$ 47,993	\$ 183,651	\$	44,827	\$	44,957	\$ 4	4,588
Adjusted Pro Forma EBITDA <sup>2</sup>	\$ 15,506	\$	15,469	\$ 15	5,209	13,482	\$ 59,666	\$	14,756			15,872	\$ 15,029	\$ 60,578	\$	14,802	\$	15,041	\$ 1	5,079
Adjusted Pro Forma EBITDA - Prior Methodology <sup>2</sup>	\$ 14,894	\$	14,978	\$ 14	1,823	13,217	\$ 57,912	\$	14,592	14,789	\$	15,100	\$ 14,484	\$ 58,965	\$	14,652	\$	14,929	\$ 1	4,971
																-		-		$\overline{}$

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.

#### **Financial and Operating Statistics Summary**

#### AT&T Inc.

Dollars in millions except per share amounts

Unaudited	;	3/31/17	6/3	30/17	9/30/	17	12/31/17	7	2017		3,	/31/18	6	/30/18	9/3	30/18	12/	31/18	2018	3.	/31/19	6	3/30/19	9/3	0/19
Capital Expenditures:																									
Purchase of property and equipment	\$	5,784	\$	4,966	\$ 5	,006	\$ 4,8	91	\$ 20,64	17	\$	5,957	\$	5,002	\$	5,736	\$	4,063	\$ 20,758	\$	5,121	\$	5,421	\$	5,141
Interest during construction		231		242		245	1	85	90	)3		161		106		137		89	493		61		51		48
Dividends Declared Per Share	\$	0.49	\$	0.49	\$	0.49	\$ 0.	50	\$ 1.9	97	\$	0.50	\$	0.50	\$	0.50	\$	0.51	\$ 2.01	\$	0.51	\$	0.51	\$	0.51
Annual Dividend Per Share Growth		2.1%		2.1%		2.1%	2.	0%				2.0%		2.0%		2.0%		2.0%			2.0%		2.0%		2.0%
End of Period Common Shares Outstanding (000,000)		6,147		6,140	6	,139	6,1	39				6,148		7,261		7,270		7,282			7,297		7,305		7,303
Debt Ratio		51.6%		53.3%	5	6.4%	53.	6%				52.6%		50.8%		49.8%		47.7%			47.4%		46.8%		45.9%
Total Employees		264,530	2	260,480	256	,800	254,0	00				249,240		273,210	2	269,280	2	68,220			262,290		257,790	25	51,840





#### Consolidated Statements of Cash Flows<sup>3</sup>

ΛП	-0-	г н	
ΑІ	Ct.		IG.

AT&T Inc.														
Dollars in millions														
Unaudited		3/31/18		6/30/18		9/30/18		12/31/18		3/31/19		6/30/19		9/30/19
Operating Activities									_					
Net income	\$	4,759	\$	5,248	\$	4,816	\$	5,130	\$	4,348	\$	3,974	\$	3,949
Adjustments to reconcile net income to net cash provided by operating activities:														
Depreciation and amortization		5,994		6,378		8,166		7,892		7,206		7,101		6,949
Amortization of film and television costs		-		168		1,440		2,164		2,497		2,702		1,860
Undistributed earnings from investments in equity affiliates		(2)		237		77		(20)		112		(36)		5
Provision for uncollectible accounts		438		370		432		551		592		624		639
Deferred income tax expense (benefit)		1,413		872		2,052		594		753		327		(41)
Net (gain) loss from investments, net of impairments		2		(31)		(472)		(238)		(175)		(730)		(109)
Pension and postretirement benefit expense (credit)		(266)		(262)		(234)		(386)		(369)		(439)		(489)
Actuarial (gain) loss on pension and postretirement benefits		(930)		(1,796)		-		(686)		432		1,699		1,917
Asset abandonments and impairments		-		-		-		46		-		-		-
Changes in operating assets and liabilities:														
Receivables		(439)		704		(1,533)		(312)		2,125		1,459		(1,081)
Other current assets, inventories and theatrical film and television production costs		614		425		(3,768)		(3,713)		(2,510)		(2,912)		(3,915)
Accounts payable and other accrued liabilities		(1,962)		(1,928)		2,505		2,987		(3,686)		630		2,120
Equipment installment receivables and related sales		505		(15)		(270)		(710)		652		492		(296)
Deferred customer contract acquisition and fulfillment costs		(826)		(899)		(932)		(801)		(375)		(239)		(182)
Postretirement claims and contributions		(213)		(192)		(225)		(306)		(193)		(231)		(211)
Other - net		(140)		950		292		(112)		(357)		(137)		274
Total adjustments		4,188		4,981		7,530		6,950		6,704		10,310		7,440
Net Cash Provided by Operating Activities		8,947		10,229		12,346		12,080		11,052		14,284		11,389
Investing Activities														
Capital expenditures:														
Purchase of property and equipment		(5,957)		(5,002)		(5,736)		(4,063)		(5,121)		(5,421)		(5,141)
Interest during construction		(161)		(106)		(137)		(89)		(61)		(51)		(48)
Acquisitions, net of cash acquired		(234)		(40,481)		(2,401)		(193)		(117)		(203)		(804)
Dispositions		56		3		924		1,165		10		3,583		182
(Purchases), sales and settlement of securities and investments, net		(116)		(102)		(16)		51		(1)		397		127
Advances to and investments in equity affiliates, net		(1,007)		(28)		14		(29)		(111)		(203)		(19)
Cash collections of deferred purchase price		267		233		- '-		(20)		(111)		(200)		(10)
Net Cash Used in Investing Activities		(7,152)		(45,483)		(7,352)		(3,158)		(5,401)		(1,898)		(5,703)
Financing Activities														
Net change in short-term borrowings with original maturities of three months or less		_		2,227		(3,298)		250		(256)		375		(141)
Issuance of other short-term borrowings		_		4,839		13		46		296		2,771		945
Repayment of other short-term borrowings		_		1,000		(1,075)		(1,023)		(176)		(2,972)		(1,554)
Issuance of long-term debt		2,565		23,913		11,847		3,550		9,182		848		5,004
Repayment of long-term debt		(4,911)		(24,536)		(14,132)		(9,064)		(9,840)		(6,284)		(8,244)
Payment of vendor financing		(171)		(86)		(90)		(213)		(819)		(1,017)		(765)
Purchase of treasury stock		(171)		(419)		. ,		. ,		. ,				(169)
Issuance of treasury stock		11		(419)		(13) 347		(32) 386		(189) 167		(51) 288		121
Issuance of noncontrolling interest in subsidiary		- ''		'		347		300		107		200		1,488
,		(2.070)		(2.074)		(2.624)		(2.625)		(2.744)		(2.722)		-
Dividends paid		(3,070)		(3,074)		(3,631)		(3,635)		(3,714) 928		(3,722)		(3,726)
Other Net Cash Used in Financing Activities		2,219 (3,502)		(3,083)		(9,959)		(2,575)		(4,421)		(598)		(517) (7,558)
Net increase (decrease) in cash and cash equivalents and restricted cash		(1,707)		(35,472)		(4,965)		(3,388)		1,230		2,024		(1,872)
Cash and cash equivalents and restricted cash beginning of period		50,932		49,225		13,753		8,788		5,400		6,630		8,654
Cash and Cash Equivalents and Restricted Cash End of Period	\$	49,225	\$	13,753	\$	8,788	\$	5,400	\$	6,630	\$	8,654	\$	6,782
<u> </u>	•		•	,	·	,	·	,	·	,	•	,	¥	
Cash paid for interest	\$	2,408	\$	1,637	\$	2,898	\$	1,875	\$	2,507	\$	1,903	\$	2,528



#### AT&T Inc.

Free (	Cash l	Flow 8	& Capital	I Investment Detail
--------	--------	--------	-----------	---------------------

Dollars in millions									
Unaudited	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Cash Flow Detail									
Net cash provided by operating activities	\$ 10,803 \$	9,537 \$	8,947 \$	10,229 \$	12,346 \$	12,080 \$	11,052 \$	14,284 \$	11,389
Less: Capital expenditures	(5,251)	(5,076)	(6,118)	(5,108)	(5,873)	(4,152)	(5,182)	(5,472)	(5,189
Free Cash Flow <sup>1</sup>	5,552	4,461	2,829	5,121	6,473	7,928	5,870	8,812	6,200
Capital Investment Detail									
Capital expenditures	\$ 5,251 \$	5,076 \$	6,118 \$	5,108 \$	5,873 \$	4,152 \$	5,182 \$	5,472 \$	5,189
Add: Vendor financing payments	124	118	171	86	90	213	819	1,017	765
Capital Investment <sup>1</sup>	5,375	5,194	6,289	5,194	5,963	4,365	6,001	6,489	5,954
Add: FirstNet capital expenditures reimbursement	17	262	-	302	-	1,127	-	103	-
Gross Capital Investment	\$ 5,392 \$	5,456 \$	6,289 \$	5,496 \$	5,963 \$	5,492 \$	6,001 \$	6,592 \$	5,954
AT&T Inc.									
FirstNet - Capital Expenditures and Reimbursements									
Dollars in millions									
Unaudited	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Capital Expenditures Impact									
Capital expenditures	\$ 5,251 \$	5,076 \$	6,118 \$	5,108 \$	5,873 \$	4,152 \$	5,182 \$	5,472 \$	5,189
FirstNet capital expenditures reimbursement	17	262		302	-	1,127	-	103	-
Capital expenditures, gross	5,268	5,338	6,118	5,410	5,873	5,279	5,182	5,575	5,189

262 \$

46

308

302 \$

34

336

1,127 \$

207

1,334

17 \$

3

20

See Notes to Financial and Operational Trends on page 15.

FirstNet Reimbursements
Capital expenditures

Operating expenses

Total reimbursements

103 \$

31

134



### **Operating Revenues and Adjusted EBITDA**

#### AT&T Inc.

Dollars in millions

Unaudited	3/31	17	6/30/17	9/30/17	1:	2/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Operating Revenues	\$ 39,3	55 \$	39,837	\$ 39,668	\$ 4	41,676	\$ 38,038	\$ 38,986	\$ 45,739	\$ 47,993	\$ 44,827	\$ 44,957	\$ 44,588
Communications <sup>12</sup>	36,6	'9	37,041	36,906	;	38,831	35,305	35,186	36,007	37,223	35,169	35,267	35,401
Mobility <sup>12</sup>	16,9	)5	17,259	17,183	•	18,912	17,151	17,079	17,735	18,556	17,363	17,292	17,701
Entertainment Group	12,4	67	12,501	12,467	•	12,560	11,431	11,478	11,589	11,962	11,328	11,368	11,197
Business Wireline <sup>12</sup>	7,3	)7	7,281	7,256		7,359	6,723	6,629	6,683	6,705	6,478	6,607	6,503
WarnerMedia	1	)5	111	107		107	112	1,393	8,204	9,232	8,379	8,350	7,846
Turner	1	)5	111	107		107	112	667	2,988	3,212	3,443	3,410	3,007
Home Box Office		-	-	-		-	-	281	1,644	1,673	1,510	1,716	1,819
Warner Bros.		-	-	-		-	-	507	3,720	4,476	3,518	3,389	3,333
Eliminations and other		-	-	-		-	-	(62)	(148)	(129)	(92)	(165)	(313)
Latin America	1,9	29	2,026	2,099		2,215	2,025	1,951	1,833	1,843	1,718	1,757	1,730
Vrio	1,3	1	1,361	1,363		1,391	1,354	1,254	1,102	1,074	1,067	1,032	1,013
Mexico	5	88	665	736		824	671	697	731	769	651	725	717
Xandr	3	21	338	333		381	337	392	445	566	426	485	504
Corporate, Acquisition Related and Significant Items <sup>12</sup>	6	24	609	502		465	561	544	531	465	391	420	407
Eliminations <sup>4</sup>		25	45	50		54	32	(93)	(880)	(863)	(906)	(923)	(879)
Consolidation <sup>4</sup>	(3	8)	(333)	(329)		(377)	(334)	(387)	(401)	(473)	(350)	(399)	(421)

Adjusted EBITDA	\$ 12,572	2 \$	13,049	\$ 12,398	\$ 11,259	\$ 12,442	\$ 13,316	\$ 15,872	\$ 15,029	\$ 14,802	\$ 15,041	\$ 15,079
Communications <sup>12</sup>	12,752	2	13,108	12,581	11,355	12,534	12,965	12,726	12,175	12,569	13,255	12,634
Mobility <sup>12</sup>	7,149	)	7,306	7,282	6,205	7,193	7,538	7,631	7,469	7,322	7,770	7,753
Entertainment Group	2,955	5	3,106	2,663	2,368	2,620	2,821	2,434	2,155	2,801	2,853	2,400
Business Wireline <sup>12</sup>	2,648	3	2,696	2,636	2,782	2,721	2,606	2,661	2,551	2,446	2,632	2,481
WarnerMedia	42	2	(4)	9	48	30	482	2,701	2,762	2,386	2,061	2,679
Latin America	170	)	254	162	279	221	148	87	38	127	63	105
Vrio	29		363	288	342	353	238	225	225	201	151	162
Mexico	(12	)	(109)	(126)	(63)	(132)	(90)	(138)	(187)	(74)	(88)	(57)
Xandr	278	3	302	294	330	287	333	336	386	266	338	342
Corporate <sup>12</sup>	(39	)	(309)	(353)	(415)	(332)	(254)	390	96	(228)	(315)	(296)
Eliminations and Consolidation <sup>4</sup>	(279	9)	(302)	(296)	(337)	(298)	(357)	(368)	(429)	(318)	(361)	(385)

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable. See Notes to Financial and Operational Trends on page 15.



Mobility Results<sup>12</sup>

Dollars in millions

Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Operating Revenues											
Service	\$ 14,307 \$	14,310 \$	14,317 \$	14,089	\$ 13,246 \$	13,520 \$	13,828 \$	13,700 \$	13,629 \$	13,824 \$	13,930
Equipment	2,598	2,949	2,866	4,823	3,905	3,559	3,907	4,856	3,734	3,468	3,771
Total Operating Revenues	\$ 16,905 \$	17,259 \$	17,183 \$	18,912	\$ 17,151 \$	17,079 \$	17,735 \$	18,556 \$	17,363 \$	17,292 \$	17,701
Operating Expenses											
Operations and support	9,756	9,953	9,901	12,707	9,958	9,541	10,104	11,087	10,041	9,522	9,948
Depreciation and amortization	1,971	1,967	1,987	2,006	2,072	2,089	2,057	2,045	2,013	2,003	2,011
Total Operating Expenses	11,727	11,920	11,888	14,713	12,030	11,630	12,161	13,132	12,054	11,525	11,959
Operating Income	\$ 5,178 \$	5,339 \$	5,295 \$	4,199	\$ 5,121 \$	5,449 \$	5,574 \$	5,424 \$	5,309 \$	5,767 \$	5,742
Operating Income Margin	30.6%	30.9%	30.8%	22.2%	29.9%	31.9%	31.4%	29.2%	30.6%	33.4%	32.4%
EBITDA <sup>1</sup>	\$ 7,149 \$	7,306 \$	7,282 \$	6,205	\$ 7,193 \$	7,538 \$	7,631 \$	7,469 \$	7,322 \$	7,770 \$	7,753
EBITDA Margin <sup>1</sup>	42.3%	42.3%	42.4%	32.8%	41.9%	44.1%	43.0%	40.3%	42.2%	44.9%	43.8%
EBITDA Service Margin <sup>1</sup>	50.0%	51.1%	50.9%	44.0%	54.3%	55.8%	55.2%	54.5%	53.7%	56.2%	55.7%

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.



**Mobility Operating Volumes and Statistics** 12 Volumes in thousands

Unaudited	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
AT&T Mobility Subscribers and Connections							
Total Subscribers and Connections	142,642	145,715	149,150	151,921	154,670	158,622	162,300
Postpaid	76,601	76,543	76,173	76,068	75,737	75,478	75,152
Prepaid	15,500	16,046	16,721	16,828	17,012	17,434	17,740
Reseller	8,816	8,411	8,079	7,693	7,495	7,323	7,120
Connected Devices	41,725	44,715	48,177	51,332	54,426	58,387	62,288
Net Add Detail							
Net Subscriber Additions	2,654	3,080	3,432	2,770	2,740	3,950	3,679
Postpaid Net Adds	53	73	(231)	15	(207)	(146)	(217)
Prepaid Net Adds	251	454	570	26	101	341	227
Phone Detail							
Postpaid Phones	63,043	62,930	62,850	62,882	62,830	62,811	62,812
Postpaid Smartphones	59,428	59,606	59,829	60,131	60,020	60,162	60,306
Total Smartphones <sup>5</sup>	72,638	73,077	74,258	74,657	74,721	75,249	75,621
Postpaid Feature Phones <sup>5</sup>	3,615	3,324	3,021	2,751	2,810	2,649	2,506
Prepaid Phones	14,737	15,206	15,789	15,885	16,057	16,420	16,650
Phone Detail - Net Adds							
Postpaid Phone Net Adds	(53)	49	67	131	79	74	101
Prepaid Phone Net Adds	203	358	480	13	89	283	154
Churn Detail <sup>6</sup>							
Postpaid Phone Churn	0.83%	0.82%	0.93%	1.00%	0.92%	0.86%	0.95%
Postpaid Churn	1.06%	1.02%	1.16%	1.23%	1.16%	1.07%	1.19%
ARPU <sup>7</sup>							
Postpaid Phone-Only ARPU	\$ 53.33	\$ 54.42	\$ 55.58	\$ 55.28	\$ 55.27	\$ 55.50	\$ 55.89
Postpaid ARPU	47.76	48.86	49.91	49.70	49.67	50.05	50.51
See Notes to Financial and Operational Trends on page 15							



#### **Entertainment Group Results**

Dollars in millions

Unaudited	9/30/17	12/31/17	3/31/18	6/30/1	8 9	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Operating Revenues										
Video Entertainment	\$ 9,052	\$ 9,200	\$ 8,225	\$ 8,173	\$	8,283 \$	8,676	\$ 8,074 \$	8,035 \$	7,933
High-Speed Internet	1,916	1,890	1,878	1,981		2,045	2,052	2,070	2,109	2,117
Legacy Voice and Data Services	913	878	806	772		739	724	683	658	628
Other Service and Equipment	586	592	522	552		522	510	501	566	519
Total Operating Revenues	\$ 12,467	\$ 12,560	\$ 11,431	\$ 11,478	\$ 1	1,589 \$	11,962	\$ 11,328 \$	11,368 \$	11,197
Operating Expenses										
Operations and support	9,804	10,192	8,811	8,657		9,155	9,807	8,527	8,515	8,797
Depreciation and amortization	1,379	1,367	1,310	1,345		1,331	1,329	1,323	1,339	1,316
Total Operating Expenses	11,183	11,559	10,121	10,002	. 1	0,486	11,136	9,850	9,854	10,113
Operating Income	\$ 1,284	\$ 1,001	\$ 1,310	\$ 1,476	\$	1,103 \$	826	\$ 1,478 \$	3 1,514 <b>\$</b>	1,084
Operating Income Margin	10.3%	8.0%	11.5%	12.9%	6	9.5%	6.9%	13.0%	13.3%	9.7%
EBITDA <sup>1</sup>	\$ 2,663	\$ 2,368	\$ 2,620	\$ 2,821	\$	2,434 \$	2,155	\$ 2,801 \$	2,853 \$	2,400
EBITDA Margin <sup>1</sup>	21.4%	18.9%	22.9%	24.6%	6	21.0%	18.0%	24.7%	25.1%	21.4%

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.

#### Communications

#### **Entertainment Group Operating Volumes and Statistics**

Volumes in thousands

Volumes in thousands									
Unaudited	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Total Video Connections <sup>9</sup>	25,083	25,244	25,369	25,449	25,152	24,494	23,867	22,921	21,563
Premium TV	24,296	24,089	23,902	23,640	23,294	22,903	22,359	21,581	20,418
Over-the-Top <sup>10</sup>	787	1,155	1,467	1,809	1,858	1,591	1,508	1,340	1,145
Video Net Adds <sup>9</sup>									
Premium TV	(385)	(207)	(187)	(262)	(346)	(391)	(544)	(778)	(1,163)
Over-the-Top	296	368	312	342	49	(267)	(83)	(168)	(195)
Premium TV ARPU <sup>8,11</sup>			\$ 112.45 \$	112.19	\$ 114.90	\$ 121.76	\$ 114.98	\$ 117.49 <b>\$</b>	121.35
Total Broadband Connections	14,331	14,350	14,432	14,455	14,441	14,409	14,454	14,420	14,301
IP	13,367	13,462	13,616	13,692	13,723	13,729	13,822	13,822	13,739
DSL	964	888	816	763	718	680	632	598	562
Total Broadband Net Adds	29	19	82	23	(14)	(32)	45	(34)	(119)
IP	125	95	154	76	31	6	93	0	(83)
DSL	(96)	(76)	(72)	(53)	(45)	(38)	(48)	(34)	(36)
Fiber Broadband Connections (included in IP)			1,955	2,204	2,504	2,763	3,060	3,378	3,696
Fiber Broadband Net Adds (included in IP)			226	249	300	259	297	318	318
IP Broadband ARPU <sup>11</sup>	\$ 48.00	\$ 46.94	\$ 46.27 \$	48.32	\$ 49.78	\$ 49.83	\$ 50.10	\$ 50.82 <b>\$</b>	51.21



**Business Wireline Results**<sup>12</sup>

Dollars in millions

Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Operating Revenues											
Strategic and Managed Services <sup>13</sup>	\$ 3,351 \$	3,428 \$	3,491 \$	3,610	\$ 3,583 \$	3,589 \$	3,677 \$	3,811 \$	3,779 \$	3,834 \$	3,900
Legacy Voice and Data Services	3,620	3,489	3,395	3,287	2,854	2,720	2,602	2,498	2,397	2,324	2,252
Equipment	164	181	194	238	170	199	197	257	159	178	199
Other	172	183	176	224	116	121	207	139	143	271	152
Total Operating Revenues	\$ 7,307 \$	7,281 \$	7,256 \$	7,359	\$ 6,723 \$	6,629 \$	6,683 \$	6,705 \$	6,478 \$	6,607 \$	6,503
Operating Expenses											
Operations and support	4,659	4,585	4,620	4,577	4,002	4,023	4,022	4,154	4,032	3,975	4,022
Depreciation and amortization	1,174	1,201	1,179	1,202	1,161	1,172	1,187	1,194	1,222	1,242	1,271
Total Operating Expenses	5,833	5,786	5,799	5,779	5,163	5,195	5,209	5,348	5,254	5,217	5,293
Operating Income	\$ 1,474 \$	1,495 \$	1,457 \$	1,580	\$ 1,560 \$	1,434 \$	1,474 \$	1,357 \$	1,224 \$	1,390 \$	1,210
Operating Income Margin	20.2%	20.5%	20.1%	21.5%	23.2%	21.6%	22.1%	20.2%	18.9%	21.0%	18.6%
EBITDA <sup>1</sup>	\$ 2,648 \$	2,696 \$	2,636 \$	2,782	\$ 2,721 \$	2,606 \$	2,661 \$	2,551 \$	2,446 \$	2,632 \$	2,481
EBITDA Margin <sup>1</sup>	36.2%	37.0%	36.3%	37.8%	40.5%	39.3%	39.8%	38.0%	37.8%	39.8%	38.2%

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.

#### Communications

Supplemental Business Solutions Results (Wireline and Business Mobility)<sup>12</sup>

Dollars in millions

Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/3	1/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Operating Revenues	\$ 9,574 \$	9,622 \$	9,596 \$	9,871	\$ 9,	069 \$	9,017 \$	9,126 \$	9,361 \$	8,961 \$	9,224 \$	9,206
Operating Income	\$ 2,158 \$	2,127 \$	2,079 \$	2,064	\$ 2,	058 \$	1,956 \$	2,066 \$	1,985 \$	1,821 \$	2,167 \$	1,990
EBITDA <sup>1</sup>	\$ 3,605 \$	3,598 \$	3,534 \$	3,550	\$ 3,	505 \$	3,432 \$	3,551 \$	3,477 \$	3,346 \$	3,712 \$	3,563

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.



### WarnerMedia

#### WarnerMedia Results

	Non	-GA	AAP Com	par	able Bas	is <sup>14</sup>	*								
Dollars in millions										Thr	ee	Months E	nde	ed	
Unaudited	9/30/17		12/31/17		3/31/18		6/30/18		9/30/18	12/31/18		3/31/19		6/30/19	9/30/19
Segment Operating Revenues															
Turner	\$ 2,875	\$	3,230	\$	3,456	\$	3,345	\$	2,988	\$ 3,212	\$	3,443	\$	3,410	\$ 3,007
Home Box Office	1,605		1,680		1,619		1,667		1,644	1,673		1,510		1,716	1,819
Warner Bros.	3,460		4,053		3,238		3,306		3,720	4,476		3,518		3,389	3,333
Eliminations and other	(238)		(245)		(205)		(405)		(148)	(129)		(92)		(165)	(313)
Total Segment Operating Revenues <sup>15</sup>	\$ 7,702	\$	8,718	\$	8,108	\$	7,913	\$	8,204	\$ 9,232	\$	8,379	\$	8,350	\$ 7,846
Segment Operating Expenses															
Operations and support	5,180		6,557		5,927		5,958		5,503	6,470		5,993		6,289	5,167
Depreciation and amortization	170		192		172		169		134	139		143		91	150
Total Segment Operating Expenses	5,350		6,749		6,099		6,127		5,637	6,609		6,136		6,380	5,317
Segment Operating Income <sup>15</sup>	\$ 2,352	\$	1,969	\$	2,009	\$	1,786	\$	2,567	\$ 2,623	\$	2,243	\$	1,970	\$ 2,529
Equity in Net Income (Loss) of Affiliates									(39)	80		67		55	15
Segment Contribution								3	2,528	\$ 2,703	\$	2,310	\$	2,025	\$ 2,544
Segment Operating Income Margin <sup>15</sup>	30.5%		22.6%		24.8%		22.6%		31.3%	28.4%		26.8%		23.6%	32.2%
EBITDA	\$ 2,522	\$	2,161	\$	2,181	\$	1,955	\$	2,701	\$ 2,762	\$	2,386	\$	2,061	\$ 2,679
EBITDA Margin	32.7%		24.8%		26.9%		24.7%		32.9%	29.9%		28.5%		24.7%	34.1%
Total Programming and Production Costs <sup>16</sup>	\$ 2,876	\$	3,874	\$	3,515	\$	3,595	\$	3,188	\$ 3,828	\$	3,622	\$	3,670	\$ 2,915

<sup>\*</sup> Non-GAAP Comparable Basis = Historical Warner Media, LLC Adjusted Results + RSNs and Other

#### WarnerMedia

**Turner Results** 

rumer ixesuits																		
		Nor	1-GA	AP Com	para	able Bas	is <sup>14</sup>	•										
Dollars in millions												Thre	ee N	Ionths E	nded	l		
Unaudited	9/	30/17	1:	2/31/17	3	/31/18	6	/30/18	9	/30/18	1:	2/31/18	3	/31/19	6	/30/19	9	/30/19
Operating Revenues																		
Subscription	\$	1,756	\$	1,779	\$	1,888	\$	1,870	\$	1,855	\$	1,844	\$	1,965	\$	1,943	\$	1,927
Advertising		980		1,226		1,340		1,324		944		1,149		1,261		1,266		913
Content and other		139		225		228		151		189		219		217		201		167
Total Operating Revenues <sup>15</sup>	\$	2,875	\$	3,230	\$	3,456	\$	3,345	\$	2,988	\$	3,212	\$	3,443	\$	3,410	\$	3,007
Operating Expenses																		
Operations and support		1,544		2,104		2,234		2,283		1,487		1,861		2,136		2,217		1,460
Depreciation and amortization		55		56		57		59		59		60		60		39		68
Total Operating Expenses		1,599		2,160		2,291		2,342		1,546		1,921		2,196		2,256		1,528
Operating Income <sup>15</sup>	\$	1,276	\$	1,070	\$	1,165	\$	1,003	\$	1,442	\$	1,291	\$	1,247	\$	1,154	\$	1,479
Operating Income Margin <sup>15</sup>		44.4%		33.1%		33.7%		30.0%		48.3%		40.2%		36.2%		33.8%		49.2%
Programming Costs <sup>16</sup>	\$	852	\$	1,284	\$	1,511	\$	1,552	\$	817	\$	1,111	\$	1,445	\$	1,533	\$	795

<sup>\*</sup> Non-GAAP Comparable Basis = Historical Turner Adjusted Results + RSNs



#### WarnerMedia

#### **Home Box Office Results**

	 No	on-G	SAAP Com	ıpar	rable Basi	is <sup>14</sup>								
Dollars in millions									Thr	ee N	Ionths En	ded		
Unaudited	9/30/17		12/31/17		3/31/18		6/30/18	 9/30/18	12/31/18		3/31/19		6/30/19	9/30/19
Operating Revenues														
Subscription	\$ 1,418	\$	1,458	\$	1,429	\$	1,529	\$ 1,517	\$ 1,414	\$	1,334	\$	1,516	\$ 1,533
Content and other	187		222		190		138	127	259		176		200	286
Total Operating Revenues <sup>15</sup>	\$ 1,605	\$	1,680	\$	1,619	\$	1,667	\$ 1,644	\$ 1,673	\$	1,510	\$	1,716	\$ 1,819
Operating Expenses														
Operations and support	1,012		1,167		1,054		1,070	991	1,025		921		1,131	1,072
Depreciation and amortization	26		29		30		28	25	26		22		12	33
Total Operating Expenses	1,038		1,196		1,084		1,098	1,016	1,051		943		1,143	1,105
Operating Income <sup>15</sup>	\$ 567	\$	484	\$	535	\$	569	\$ 628	\$ 622	\$	567	\$	573	\$ 714
Operating Income Margin <sup>15</sup>	35.3%		28.8%		33.0%		34.1%	38.2%	37.2%		37.5%		33.4%	39.3%
Programming Costs <sup>18</sup>	\$ 554	\$	645	\$	596	\$	589	\$ 579	\$ 561	\$	482	\$	606	\$ 622

### WarnerMedia

#### Warner Bros. Results

	No	n-G	AAP Com	par	able Basi	s <sup>14</sup>								
Dollars in millions									Thre	ee M	1onths En	ded		
Unaudited	9/30/17		12/31/17		3/31/18		6/30/18	9/30/18	12/31/18		3/31/19		6/30/19	9/30/19
Operating Revenues														
Theatrical product	\$ 1,697	\$	1,613	\$	1,336	\$	1,346	\$ 1,694	\$ 2,085	\$	1,506	\$	1,527	\$ 1,375
Television product	1,308		1,758		1,498		1,528	1,591	1,827		1,613		1,310	1,461
Games and other	455		682		404		432	435	564		399		552	497
Total Operating Revenues <sup>15</sup>	\$ 3,460	\$	4,053	\$	3,238	\$	3,306	\$ 3,720	\$ 4,476	\$	3,518	\$	3,389	\$ 3,333
Operating Expenses														
Operations and support	2,800		3,438		2,778		2,893	3,104	3,623		2,919		2,918	2,706
Depreciation and amortization	82		99		77		75	40	42		52		31	39
Total Operating Expenses	2,882		3,537		2,855		2,968	3,144	3,665		2,971		2,949	2,745
Operating Income <sup>15</sup>	\$ 578	\$	516	\$	383	\$	338	\$ 576	\$ 811	\$	547	\$	440	\$ 588
Operating Income Margin <sup>15</sup>	16.7%		12.7%		11.8%		10.2%	15.5%	18.1%		15.5%		13.0%	17.6%
Film and Television Production Costs <sup>16</sup>	\$ 1,656	\$	2,101	\$	1,574	\$	1,729	\$ 1,909	\$ 2,238	\$	1,746	\$	1,626	\$ 1,618

#### **Latin America**

#### **Statement of Segment Income**

Dollars in millions 9/30/17 6/30/18 Unaudited 12/31/17 3/31/18 9/30/18 12/31/18 3/31/19 6/30/19 9/30/19 **Segment Operating Revenues** 1.363 \$ 1.254 \$ 1.102 \$ Video Entertainment 1,391 1.354 \$ 1.074 \$ 1.067 \$ 1.032 \$ 1.013 Wireless Service 536 501 404 417 440 440 442 479 455 323 267 209 Wireless Equipment 200 280 291 329 246 262 **Total Segment Operating Revenues** \$ 2,099 \$ 2,215 2,025 \$ 1,951 \$ 1,833 \$ 1,843 \$ 1,718 \$ 1,757 \$ 1,730 **Segment Operating Expenses** Operations and support 1,937 1,936 1,804 1,803 1,746 1,805 1,591 1,694 1,625 Depreciation and amortization 304 313 332 313 297 300 284 296 284 2,249 2.136 **Total Segment Operating Expenses** 2.241 2.116 2.043 2,101 1.891 1.978 1.909 Segment Operating Income (Loss) (142)(34)(111) (165) (210) (258)(173)(221)(179) Equity in Net Income (Loss) of Affiliates 17 25 15 10 12 13 **Segment Contribution** \$ (125) \$ (9) \$ (111) \$ (150) \$ (201) \$ (248) \$ (173) \$ (209) \$ (166)-1.5% **Segment Operating Income Margin** -6.8% -5.5% -8.5% -11.5% -14.0% -10.1% -12.6% -10.3% EBITDA1 \$ 162 \$ 279 221 \$ 148 \$ 87 \$ 38 \$ 127 \$ 63 \$ 105 10.9% 7.6% EBITDA Margin<sup>1</sup> 7.7% 12.6% 4.7% 2.1% 7.4% 3.6% 6.1% **Latin America** 

#### **Vrio and Mexico Results**

9/30/17 Unaudited 12/31/1 342 Vrio EBITDA1 288 \$ Vrio EBITDA Margin<sup>1</sup> 21.1% 24.69 Mexico EBITDA1 \$ (126) \$ (63 Mexico EBITDA Margin<sup>1</sup> -17.1% -7.69

17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
12	\$ 353	\$ 238	\$ 225	\$ 225	\$ 201	\$ 151	\$ 162
8%	26.1%	19.0%	20.4%	20.9%	18.8%	14.6%	16.0%
33)	\$ (132)	\$ (90)	\$ (138)	\$ (187)	\$ (74)	\$ (88)	\$ (57)
8%	-19.7%	-12.9%	-18.9%	-24.3%	-11.4%	-12.1%	-7.9%

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.

#### Latin America

Dollars in millions

#### **Operating Volumes and Statistics**

Volumes in thousands

Unaudited	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Vrio Video Connections <sup>17</sup>	13,490	13,629	13,573	13,713	13,640	13,838	13,584	13,473	13,306
Vrio Video Net Adds <sup>17</sup>	(132)	139	(15)	140	(73)	198	(32)	(111)	(167)
Mexico Wireless Subscribers <sup>18</sup>	13,779	15,099	15,642	16,398	17,305	18,321	17,722	18,021	18,619
Postpaid	5,316	5,498	5,607	5,749	5,822	5,805	5,642	5,489	5,352
Prepaid	8,231	9,397	9,857	10,468	11,270	12,264	11,779	12,180	12,848
Other	232	204	178	181	213	252	301	352	419
Mexico Wireless Net Adds	697	1,320	543	756	907	1,016	93	299	598
Mexico Wireless Churn <sup>6</sup>	7.65%	7.90%	7.02%	6.82%	6.59%	7.08%	6.69%	7.16%	7.32%
Mexico Wireless ARPU <sup>7</sup>	\$11.14	\$9.88	\$8.18	\$8.31	\$8.32	\$7.97	\$7.99	\$8.61	\$7.86



#### Xandr

#### **Statement of Segment Income**

Dollars in millions

Unaudited	9/30/17	12	2/31/17	;	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Segment Operating Revenues \$	333	\$	381	\$	337	\$ 392	\$ 445	\$ 566	\$ 426	\$ 485	\$ 504
Segment Operating Expenses											
Operations and support	39		51		50	59	109	180	160	147	162
Depreciation and amortization	-		1		1	-	3	5	13	13	15
Total Segment Operating Expenses	39		52		51	59	112	185	173	160	177
Segment Operating Income	294		329		286	333	333	381	253	325	327
Equity in Net Income of Affiliates	-		-		-	-	-	-	-	-	-
Segment Contribution \$	294	\$	329	\$	286	\$ 333	\$ 333	\$ 381	\$ 253	\$ 325	\$ 327
Segment Operating Income Margin	88.3%		86.4%		84.9%	84.9%	74.8%	67.3%	59.4%	67.0%	64.9%
EBITDA <sup>1</sup> \$	294	\$	330	\$	287	\$ 333	\$ 336	\$ 386	\$ 266	\$ 338	\$ 342
EBITDA Margin <sup>1</sup>	88.3%		86.6%		85.2%	84.9%	75.5%	68.2%	62.4%	69.7%	67.9%

### AT&T Inc.

### **Supplemental Total Advertising Revenues**

Dollars in millions

Unaudited	9	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Operating Revenues										
WarnerMedia	\$	17	\$ 13	\$ 14	\$ 225	\$ 983	\$ 1,239	\$ 1,279	\$ 1,285	\$ 945
Communications		368	420	375	431	478	543	417	470	495
Xandr		333	381	337	392	445	566	426	485	504
Eliminations <sup>4</sup>		(329)	(377)	(334)	(387)	(401)	(473)	(350)	(399)	(421)
Total Advertising Revenues	\$	389	\$ 437	\$ 392	\$ 661	\$ 1,505	\$ 1,875	\$ 1,772	\$ 1,841	\$ 1,523



#### Corporate

Supplemental Results - Corporate 12,19

Dollars in millions

Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Total Operating Revenues	\$ 624 \$	609 \$	591 \$	619 \$	561 \$	544 \$	531 \$	514 \$	433 \$	450 \$	407
Operating Expenses											
Operations and support	1,015	918	944	1,034	893	798	141	418	661	765	703
Depreciation and amortization	70	40	55	49	55	150	829	596	204	170	131
Total Operating Expenses	1,085	958	999	1,083	948	948	970	1,014	865	935	834
Operating Loss	\$ (461) \$	(349) \$	(408) \$	(464) \$	(387) \$	(404) \$	(439) \$	(500) \$	(432) \$	(485) \$	(427)

#### Corporate

Supplemental Reconciliation of Operations and Support<sup>12</sup>

Dollars in millions

Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Operations and Support	\$ 1,015 \$	918 \$	944 \$	1,034 \$	893 \$	798 \$	141 \$	418 \$	661 \$	765 \$	703
Reclassification of amortization of prior service credits	(367)	(385)	(420)	(420)	(428)	(442)	(442)	(442)	(454)	(454)	(454)
Reclassification of WarnerMedia amortization of production costs to Depreciation and Amortization <sup>19</sup>						98	772	545	150	112	108
Operations and Support excluding segment reclassifications	\$ 648 \$	533 \$	524 \$	614 \$	465 \$	454 \$	471 \$	521 \$	357 \$	423 \$	357

#### AT&T Inc.

#### Other Income (Expense) - Net

Dollars in millions

Unaudited	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	6/30/19	9/30/19
Interest income and other gain/(loss) items	\$ 246 \$	263 \$	205 \$	- \$	538 \$	328 \$	210 \$	708 \$	237
Special termination charges	-	-	-	-	-	-	(93)	-	12
Net pension and postretirement credit, excluding actuarial gain/(loss)	596	596	567	557	515	660	601	673	733
Actuarial gain/(loss)	-	(1,517)	930	1,796	-	686	(432)	(1,699)	(1,917)
Other Income (Expense) - Net	\$ 842 \$	(658) \$	1,702 \$	2,353 \$	1,053 \$	1,674 \$	286 \$	(318) \$	(935)





## Notes to Financial and Operational Trends AT&T Inc.

- <sup>1</sup> See Discussion and Reconciliation of Non-GAAP Measures in the Investor Briefing or exhibit 99.1 to Form 8-K dated October 28, 2019.
- <sup>2</sup> Pro Forma results reflect the acquisition of Time Warner on June 14, 2018. See Quarterly Pro Forma Financial Information schedule and related Form 8-K/A filed August 27, 2018 included on the AT&T Investor Relations website for further explanation of these pro forma metrics.
- <sup>3</sup> Prior-period amounts have been recast to conform to current-period reporting methodology. Additionally, distributions paid on the Mobility preferred equity interest are reflected in Financing Activities beginning with the guarter ended 12/31/18.
- <sup>4</sup> Eliminations and consolidation removes transactions that either involve dealings between AT&T companies, including content licensing with WarnerMedia, or relate to advertising arrangements recorded in both the Communications and Xandr segments (approximately \$421M revenues in 3Q19). This reconciling item also includes conforming adjustment to the historical presentation of our advertising business.
- <sup>5</sup> Total smartphones include postpaid and prepaid smartphones. Feature phones are basic phones that are primarily used for voice and text services. 3Q18 Total Smartphones subscriber count includes a true-up of 372K Cricket feature phones to smartphones.
- <sup>6</sup> Churn is calculated by dividing the aggregate number of wireless subscribers who canceled service during a month by the total number of wireless subscribers at the beginning of that month. The churn rate for the period is equal to the average of the churn rate for each month of that period.
- ARPU is defined as wireless subscriber revenues during the period divided by average wireless subscribers during the period. Wireless service revenues include subscriber revenues and other revenues.
- <sup>8</sup> Periods prior to 2018 not presented due to lack of comparability after adoption of ASC 606, "Revenue from Contracts with Customers (Topic 606)."
- <sup>9</sup> Premium TV connections and net adds include AT&T TV, which launched in 3Q19. 1Q19 connections and net adds include the impact of conforming the Entertainment Group subscriber disconnection policy with the Mobility business and industry practice (to billing cycle basis). This policy change resulted in an additional 117K Premium TV and 38K Broadband subscribers at March 31, 2019.
- <sup>10</sup> Over-the-top connections include AT&T TV NOW and exclude WatchTV, which launched near end of June 2018, during its promotional period. AT&T TV NOW connections as of 3Q19 include 12 thousand free or substantially free trial-period subscribers. AT&T has successfully retained many subscribers after the expiration of their trial period.
- <sup>11</sup> Premium TV ARPU is defined as Video Entertainment revenues, excluding Over-the-Top revenues and non-linear advertising, during the period divided by average linear video connections during the period. IP Broadband ARPU is defined as High-Speed Internet revenues during the period divided by average IP Broadband connections during the period.
- <sup>12</sup> Prior-period amounts have been recast to conform to current-period reporting methodology. Historical results in the Mobility and Business Wireline business units of the Communications segment have been recast to remove operations in Puerto Rico and the U.S. Virgin Islands. We began held-for-sale accounting in 3Q19 for these operations, which are now reported in Corporate & Other.
- <sup>13</sup> Strategic and Managed Services are the next generation wireline capabilities that lead AT&T's most advanced business solutions, includes (1) data services (VPN, dedicated internet ethernet and broadband), (2) voice service (VOIP and cloud-based voice solutions), (3) security and cloud solutions, and (4) managed, professional, and outsourcing services.
- <sup>14</sup> Non-GAAP comparable basis results for WarnerMedia and Turner reflect historical Warner Media, LLC adjusted results and include the results for AT&T's Regional Sports Networks (RSNs) which were recast into the WarnerMedia segment (see Form 8-K dated September 21, 2018). Non-GAAP comparable results for Home Box Office and Warner Bros. reflect historical Warner Media, LLC adjusted results. Historical WarnerMedia adjusted results were presented in the Warner Media, LLC 2Q18 Trending Schedules dated July 24, 2018, which is included in the 2Q18 quarterly earnings materials on the AT&T Investor Relations website. See Basis of Presentation for definition of Adjusted Operating Income and Adjusted OIBDA. As determined by Time Warner management, Adjusted Operating Income (Loss) and Adjusted OIBDA include certain items affecting comparability.
- <sup>15</sup> See Item 7.01 in Form 8-K dated October 24, 2018 for reconciliation of comparable Operating Revenues, Operating Income, and Operating Income Margin.
- <sup>16</sup> Programming and production costs are included in Operations & Support expenses.
- <sup>17</sup> Vrio Video connections and net adds include satellite and over-the-top. 1Q19 net adds excludes 222k subscriber disconnections resulting from conforming our video credit policy across the region, which are reflected in beginning of period connections.
- <sup>18</sup> 1Q19 subscriber count includes 692K reduction to beginning of period customer base (-599k prepaid and -93K postpaid) to remove the churn related to certain third-party distributors and the sunset of 2G services in Mexico.
- <sup>19</sup> Corporate includes: (1) operations that are no longer integral to our operations or which we no longer actively market, (2) corporate support functions, (3) impacts of corporate-wide decisions for which the individual operating segments are not being evaluated, (4) the reclassification of amortization of prior service credits, which we continue to report with segment operating expense, to consolidated to Other Income (Expense) Net, and (5) the recharacterization of programming instangible asset amortization, for released programming acquired in the Time Warner acquisition, which we continue to report within WarnerMedia segment operating expense, to consolidated amortization expense. The largest corporate operations included are Puerto Rico and U.S. Virgin Islands mobility and business wireline operations (held for sale), other wholesale operations, hosting colocation (divested December 31, 2018), National Mass Markets, Digital Life, and Consumer Information Services.

Page 15